



College Document # _____

Date Received _____

UCC Document # 239

CATALOG YEAR _____

(Please use separate form for each add/change)

COLLEGE/SCHOOL/SECTION: _____ Binational Center _____

Add Certificate in Latin American Studies

Course: Add: _____ Delete: _____
(check all that apply) Change: Number _____ Title _____ SCH _____ Description _____ Prerequisite _____
New course will be part of major _____ minor _____ as a required _____
or elective _____ course
New course will introduce _____, reinforce _____, or apply _____ concepts

If new, provide Course Prefix, Number, Title, **Measurable** Student Learning Outcomes, SCH Value, Description, prerequisite, and lecture/lab hours if applicable. If in current online catalog, provide change and attach text with changes in red and provide a brief justification.

Program: Delete: _____ Add: _____ Change: _____ Attach new/changed Program of Study description and 4-year plan. If in current catalog, provide change and attach page with changes in red.

Minor: Add: _____ Delete: _____ Change: _____ Attach new/changed minor. If in current catalog, provide change and attach page with changes in red.

Faculty: Add: _____ Delete: _____ Change: _____ Attach new/changed faculty entry. If in current catalog, provide change and attach page with changes in red.

College Introductory Pages: Add information: _____ Change information: _____
Attach new/changed information. If in current catalog, provide change and attach page with changes in red.

Other: Add information: X Change information: _____ Attach new/changed information. If in current catalog, provide change and attach page with changes in red.

Approvals:

Signature

Date

AVP, Director
Department Curriculum Committee

Carol Waters

Digitally signed by Carol Waters
DN: cn=Carol Waters, o=Texas A M International University,
ou=COAS, email=carol.waters@tamui.edu, c=US
Date: 2011.03.03 11:01:09 -0600

Provost
Department

Juan Lin for Pablo Ornelas 3-25-11

10/13/10

CERTIFICATE IN LATIN AMERICAN STUDIES

Proposal, Submitted by Carol Waters, Binational Center

Purpose

Awareness of Latin America is a must for students interested in pursuing entry-level careers in the foreign service, international organizations, or multinational corporations. A Certificate in Latin American Studies allows them to enhance their skills and expertise with a broad knowledge of this primary geographical region. Completion of the requirements is certified by the Binational Center for Research, Education, Leadership, and Public Service (BNC) and the Office of the Registrar.

Rationale

The rapid growth in relations between the United States and Latin America has created the need for professionals who are able to bridge both cultures. TAMU's international faculty and the university's location on the US-Mexico border make a Certificate in Latin American Studies an especially attractive option for students.

This Certificate in Latin American Studies provides undergraduate students with specialized expertise for a variety of careers in business, government, and public service related to Latin America. It allows integration of an assortment of junior and senior level courses and encourages a multidisciplinary approach to meet the needs of the students. The broad offering of courses allows students to select those most appropriate to complement their major course of studies. This Certificate in Latin American Studies proves useful both in terms of potential career opportunities and contribution to the issues the region faces.

Learning Outcomes

Upon graduation, students will be able to:

- Explain the main problems faced by Latin America in terms of their origins, impacts, and solutions available.
- Identify the various differences and similarities that shape the ways Latin American countries embark in their quest for growth and development.
- Analyze the conceptual frameworks used to describe the historical evolution of Latin America within the overall globalization process.

Means of Assessing Student Learning Outcomes

- Within the parameters of each individual course, students will demonstrate that they understand key terms and concepts about Latin America through processes developed individually with course instructors. These processes may include embedded questions addressing learning outcomes, presentations graded using rubrics, essays that incorporate learning outcomes and other means.

-In order to ascertain whether students are able to articulate summative knowledge concerning the learning outcomes stated herein, they will participate in a focus group with an *ad-hoc* committee established by the Binational Center. During this focus group, students will respond to questions regarding the learning outcomes identified for the certification as well as to indirect measures including their perceptions of the certification program.

Criteria for Admission and Qualification

The student must:

- have a Junior or Senior standing
- be accepted in an established academic program at TAMIU
- submit an application for the certificate program to the Binational Center

Criteria for Receiving the Certificate in Latin American Studies

The student must:

- successfully complete a minimum of four courses herein listed as Approved Courses
- attain at least a 2.75 GPA in the selected courses with no less than a C in any course
- participate in a focus group scheduled by the Binational Center after completion of CLS required classes

Approved Courses

Each 3-credit course has been selected based on its context and relevancy for fostering understanding of the Latin American region. It is not an exclusive list. Courses that also offer a regional perspective or those taken under a study abroad experience *may* be accepted as alternatives to the ones listed below, subject to the approval of the Binational Center advisor.

Course Number	Course Title	Prerequisites	SCH
ANTH 3308 / SOCI 3308	Latin American Cultures		3
GEOG 3352 / HIST 3352	Latin American Historical Geography	Six SCH HIST	3
HIST 3301	Mexico	Six SCH HIST	3

HIST 3330	History of Latin America		3
HIST 3385	Mexican Americans in the Southwest	Six SCH HIST or PSCI	3
PORT 3324	Luzo-Brazilian Literature and Culture	PORT 3301	3
PSCI 3308	Latin American Political Systems		3
PSCI 4309	Mexican Politics and Government		3
SOCI 3307	US - Mexico Border Subcultures		3
SOCI 4317	Race and Ethnic Relations	Junior	
SOCI 4318	Globalization		
SPAN 3323	Spanish American Lit. Conquest to Modernism	SPAN 2320 and 2327	3
SPAN 3326	Spanish American Lit. 19th and 20th Centuries	SPAN 2320 and 2327	3
SPAN 4309	Mexican Literature	SPAN 3323 or 3326	3
SPAN 4317	Hispanic Folklore	SPAN 2320 and 2357	3
SPAN 4371	Hispanic Culture	SPAN 4350 or 4351	3
URBS 4302 / GEOG 4302	Topics in Latin American Urbanism	Six SCH URBS or GEOG	3
ECO 3325	Latin American Economic Issues	ECO 2301	3
ECO 4370	Regional Economic Integration	ECO 2301	3
TAMIU	Special Problems in		3
INT 4XXX	Study Abroad in a Latin American country		3

Administration of the Certificate

The certification is housed in the Binational Center which helps design and implement educational initiatives throughout the world. It translates the regional experience of the faculty back into TAMIU curriculum in an effort to internationalize the educational experience of students. This undergraduate specialization in Latin American studies is one of these efforts. The BINC selects the courses in consultation with faculty in various disciplines, monitors the degree to which the certification meets established goals, and oversees the certification.

Students interested in pursuing the Certificate in Latin American Studies should register with the BINC and meet with its faculty adviser. Students must complete the appropriate form with the BINC as soon as possible, but no less than one semester before completion of their degree. The BINC and the Office of the Registrar will provide, at graduation, the documentation certifying the completion of the certification.